

ANSWER KEY

Part 1: Vocabulary

1. C
2. B
3. B
4. A
5. B
6. A
7. C
8. B
9. A
10. A
11. minor
12. positive
13. enormously
14. highlight
15. acknowledge

Part 2: Listening

16. B
17. B
18. A
19. C
20. B
21. A
22. B
23. A
24. B
25. B
26. Let's begin with
27. First of all
28. Also
29. For example
30. In fact

Part 3: Speaking

Students give a 30-second speech about a slogan. They should talk about what product or service the slogan is for, what the slogan means, and whether the slogan is successful.